

# Felipe Rabaça Panichi Vieira

## CONTACT

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www.feliperpv.com

## ABOUT ME

Interaction Designer focused on creating digital experiences through user-centered design, prototyping, and iteration. Experienced in both academic and personal projects, including two applications available on the Google Play Store. I bring creativity, empathy, and attention to detail to cross-functional teams.

## WORK EXPERIENCE

### 2025 • CAM and Gulbenkian museums

Museum assistant at the Calouste Gulbenkian Foundation.

- Cultural mediation in the galleries, engaging in conversations with visitors and explaining the exhibitions.
- Support in event organization and access control.
- This role strengthened my skills in empathy, active listening, and clear communication — all essential to user-centered design.

### 2022 • Insurtech Innovation Program

Innovation program by PUC-Rio in partnership with MAG Seguros and IRB Brasil.

- Design and development of innovative solutions for the insurance market.
- Collaborated in interdisciplinary teams with a focus on prototyping and innovation.

### 2020 • University's Design Office

Digital Media Intern, responsible for maintaining the website of the Arts and Design Department at PUC-Rio.

- Creation of new website pages and banners for events promoted by the department.

### 2019 - 2021 • AeroRio

Design member of AeroRio, a university team at PUC-Rio that builds unmanned aerial vehicles.

- Creation of a new website to showcase the team's projects and history.
- Management of social media and digital communication, especially during the national competition.

## EDUCATION

**FAUL** • University of Lisbon  
School of Architecture

Master's degree  
Interaction Design

2023 - 2025

**PUC-Rio** • Pontifical Catholic  
University of Rio de Janeiro

Bachelor's degree  
Design - Digital Media

2018 - 2022

**UT Austin** • The University  
of Texas at Austin

Exchange Program  
Design

Fall 2021

## LANGUAGES

### Portuguese

Native language

### English

Fluent

TOEFL 103/120, June 2020

### French

B1 level

### Spanish

A2 level