

Felipe Rabaça Panichi Vieira

CONTACT

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Rio de Janeiro, RJ, Brasil

ABOUT ME

Born and raised in Rio, I've always been interested in how people interact with the peculiarities of my city. Bringing the Design in, I'm passionate about all versions of interactive media and how they enable us to play and interact with our cities in a meaningful way.

EXPERIENCE

2022 • Insurtech Innovation Program

Insurtech is an innovation program from PUC-Rio in partnership with MAG Insurances and IRB Brasil RE. In this program, we form interdisciplinary groups focused on creating innovative solutions for the insurance market.

2020 • Student's Design Office

Working as a Digital Media Assistant, I was responsible for keeping the PUC-Rio's Art and Design Department website updated, creating new pages and removing old ones.

2019 - 2021 • AeroRio

AeroRio is a university team that builds Unmanned Aerial Vehicles at PUC-Rio. As a member of the marketing team, I managed their social media profiles and created a new website to showcase the vehicles produced.

EDUCATION

PUC-Rio • Pontifical Catholic University of Rio de Janeiro

Bachelor's degree
Design - Digital Media

2018 - 2022

UT Austin • The University of Texas at Austin

Exchange Student
Design

Fall 2021

LANGUAGES

Portuguese

Native language

English

TOEFL 103/120, June 2020

Spanish / French

Level A2

PROJECT EXHIBITIONS

PUC-Rio's Design Week 2020

Vaccine Revolt • Board game about Rio de Janeiro's history

Páprica • Fresh ingredients box with easy-to-follow recipes



ONLINE PORTFOLIO

www.feliperpv.com

Felipe Vieira | 2023